
A-level ENGLISH LANGUAGE (7702/1)

Paper 1: Language, the Individual and Society

2015

Morning Time allowed: 2 hours 30 minutes

Materials

For this paper you must have:

- an AQA 12-page answer booklet
- Insert to accompany Section A (enclosed).

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is 7702/1.
- There are **two** sections:
 - Section A: Textual Variations and Representations
 - Section B: Children's Language Development.
- Answer **all** questions from Section A.
- Answer **either** Question 4 **or** Question 5 from Section B.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.

Information

- The maximum mark for this paper is 100.
- The marks for questions are shown in brackets.
- There are 25 marks for Question 1, 25 marks for Question 2, 20 marks for Question 3, and 30 marks for **either** Question 4 **or** Question 5.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

Advice

- It is recommended that you spend 30 minutes reading and preparing the texts. In Section A, it is recommended that you spend 30 minutes writing your Question 1 answer, 30 minutes writing your Question 2 answer and 20 minutes writing your Question 3 answer. It is recommended that you spend 40 minutes writing your Section B answer.

Section A

Textual Variations and Representations

Answer **all** questions in this section.

Text A – This is a letter from cinema chain Cineworld sent to a customer in 2013.

Text B – This is an interaction from the social networking site Twitter. It took place in 2013.

1. Analyse how Text A uses language to create meanings and representations.
[25 marks]
2. Analyse how Text B uses language to create meanings and representations.
[25 marks]
3. Explore the similarities and differences in the ways that Text A and Text B use language.
[20 marks]

Text A

Appt 161 Alexandra House
47 Rutland Street
Leicester
LE1 1SF

E-73610
145

25/1/2013

Dear Stewart,

Re. Your Unlimited Card number: 633577220660158044

Unlimited membership price is changing - but it's still incredible value for money

For nearly two years we've managed to keep the price for Unlimited the same. But this year we need to introduce a small price increase - because our ticket prices have risen.

The new price will be £15.90 a month, an increase of just £0.91. And the first payment at the new price will be debited from your nominated bank account on 28/03/2013.

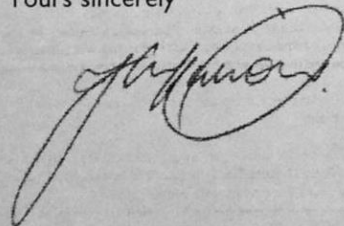
The Unlimited Card offers outstanding value for movie lovers like you. Remember it's not only about watching unlimited movies, we currently offer much more... you get exclusive preview screenings, discounts on food and drink, all the latest movie news and more. No other UK & Irish cinema group has anything like Unlimited! We do realise however that you may wish to cancel and if so, please contact the Unlimited Helpdesk for further information.

We've also updated the **terms and conditions** to reflect the many changes to Unlimited that have been made over the last couple of years. We hope everything is now clear and easy to understand. A copy is enclosed, we have highlighted the key changes in bold text and you can also find them at www.cineworld.com/unlimited/pricechange. These updated terms and conditions will apply to your Unlimited membership from the date of your direct debit payment detailed above.

If you need to talk to us or if you ever change any of your contact details just call our Unlimited Helpdesk on 0844 372 3445 from the UK or 0818 304 204 from Ireland (Monday to Sunday 10am to 10pm).

Make the most of your Unlimited membership - see you at Cineworld again very soon!

Yours sincerely



Tamlin McKinnon
On behalf of the Unlimited Team
Cineworld Cinemas Limited (UK)
Adelphi-Carlton Limited (ROI)

Unleash the power of unlimited movies
Unlimited Helpline (UK) 0844 372 3445 (IE) 0818 304 204
Cineworld Unlimited PO Box 6138 Wolverhampton WV1 9RP United Kingdom
Registered in England 1915767 Registered Office 90 High Holborn London WC1N 3AU
Registered in Ireland 07640 Registered Office 84 Northumberland Road Ballsbridge Dublin 4

Text B

Saturday 2nd March 2013

jaketaylor93 7.09pm

Another fun Saturday spent working on spreadsheets. Cinema later for Die Hard 5. Fingers crossed it's better than 4.

jaketaylor93 8.10pm

£7.90 for medium popcorn & drink? Fuck you, @cineworld! #daylightrobbery

ryanmartyn 8.13pm

@jaketaylor93 I hear you. Nip Tesco first and sneak a bag of Maltesers in – saves £££. What you watching?

jaketaylor93 10.45pm

@ryanmartyn Should of done that.

jaketaylor93 10.46pm

@ryanmartyn New Die Hard film. Crap. Don't bother.

ryanmartyn 10.50pm

@jaketaylor93 Shame – trailer makes it look good.

jaketaylor93 10.55pm

@ryanmartyn I know :/ Second shit sequel in a row. FML.

Monday 4th March 2013

cineworld 9.55am

@jaketaylor93 Hi Jake. We're sorry you were unhappy with the price of your combo... (1/3)

cineworld 9.57am

@jaketaylor93 We try to offer great value for money for all our customers and we're sorry you didn't feel you got that... (2/3)

cineworld 9.58am

@jaketaylor93 Please DM us your email & we'll be in touch with a money off coupon for you're next visit.
☺ (3/3)

cineworld 10.00am

@jaketaylor93 *your – sorry.

Section B

Children's Language Development

Answer **either** Question 4 or Question 5 in this section.

Either

4. 'Children's linguistic development is the result of an innate capacity to learn language.'

Referring to **Data Sets 1 and 2** in detail, and to relevant ideas from language study, evaluate this view of children's language development.

[30 marks]

Data Set 1

Rachel is 2 years and 10 months old. She is awarding prizes to her dolls and her mother.

Rachel	who's being the goodest girl (.) who's been the goodest girl	
Father	who's been the best girl	
Mother	it's not the goodest (.) it's the best	
Father	Rachel	
Rachel	not	5
Father	who has	
Rachel	am (.) am the showman	
Father	oh (.) you're the showman (.) who's been the best girl	
Rachel	are you being the best girl	
Mother	who (.) me	10
Father	I think Mrs Blobby's been the best girl	
Rachel	I not think (.) these are the prizes	
Father	ah (.) these are the prizes (.) who's been the best girl	
Rachel	mummy (.) hooray (.) she needs to have these (.) she's the bestest girl	

Transcription Key:

(.) pause of less than a second

Data Set 2

Alice is two years old. She is reading a book with her parents.

Alice	ooking pussy	
Father	looking for the pussycat (.) yes	
Alice	up tairs	
Father	is it upstairs	
Alice	yeh	5
Father	what is it called	
Alice	pots	
Father	spot	
Alice	mmm (.) sammy	
Father	sammy (.) sammy or [spot	10
Alice	doggy] (.) big doggy	
Mother	what do doggies make	
Alice	boooowwww	
Father	bow (3) bowwow	
Alice	(2) dog dog	15
Father	dog dog	
Alice	[laughs] dog dog	
Father	when was the last time you heard a dog go dog dog	
Alice	dog [dog	
Father	[dog] dog (.) woof woof	20
Alice	dog dog	

Transcription Key:

- (.) pause of less than a second
- (2) longer pause (number of seconds indicated)
- [*laughs*] selected non-verbal features
- [] simultaneous speech


Or

5. 'Children find it easy to make the transition from the spoken to the written mode.'

Referring to **Data Sets 3 and 4** in detail, and to relevant ideas from language study, evaluate this view of children's language development.

[30 marks]

Data Set 3

<p><u>Chapter 1.</u></p> <p>One day a mam called mr popper was walking down the street with his ladders and buckets of paint he hab a tob job to paint. he painted hall One side yollow and geen. he was a dreamar he breamd about the North pole.</p> 	<p><u>Chapter 1.</u></p> <p>One day a mam called mr popper was walking down the street with his ladders and buckets of paint he hab a tob job to paint. he painted hall One side yollow and geen. he was a dreamar he breamd about the North pole.</p>
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Data Set 4

The writer is 7 years old. The data is the first paragraph of a series of five.



October 8th
 ① A man in charge of the srap yard (whose name was Gary) was having a conversation with Andrew (the Dad of the children) the children. ~~Louise~~ ^{They were} Jane with blond hair and Katie and Alex the boy they sneaked off to play.

October 8th

1 A man in charge (teacher correction charge) of the srapyard (whose name was Gary) was having a

Convesachon (teacher correction conversation) with Andrew (the DaD (teacher correction Dad) of the Children) the children. louise (teacher correction ~~Louise~~ ^{They were}) Jane with blond hair And (teacher correction to and) Katie And (teacher correction and) Alex the boy they sneaked of (teacher correction off) to play.