

Unit 3: Language Change

ANALYSING TEXTS FROM DIFFERENT TIMES: COFFEE

Text A is an advertisement taken from the inside of the novel *Crochet Castle* by Thomas Love Peacock, published in 1887.

Text B is a webpage for the medication Feminax, accessed in 2011.

Referring in detail to both texts and to relevant ideas from language study, analyse the ways language has changed over time.

Text A

A WONDERFUL MEDICINE *BEECHAM'S PILLS*

Are admitted by thousands to be worth above a Guinea a Box for Bilious and Nervous Disorders, such as Wind and Pain in the Stomach, Sick Headache, Giddiness, Fulness and Swelling after meals, Dizziness and Drowsiness, Cold Chills, Flushings of Heat, Loss of Appetite, Shortness of Breath, Costiveness, Scurvy, Blotches on the Skin, Disturbed Sleep, Frightful Dreams, and all Nervous and Trembling Sensations, &c. The first dose will give relief in 20 minutes. This is no fiction, for they have done it in thousands of cases. Every sufferer is earnestly invited to try one box of these Pills, and they will be acknowledged to be

WORTH A GUINEA A BOX.

For Females of all ages these Pills are invaluable, as a few doses of them carry off all humours, and bring about all that is required. No female should be without them. There is no medicine to be found to equal BEECHAM'S PILLS for removing any obstruction or irregularity of the system. If taken according to the directions given with each box, they will soon restore females of all ages to sound and robust health.

For a Weak Stomach, Impaired Digestion, and all Disorders of the Liver they act like "Magic," and a few doses will be found to work wonders upon the most important organs of the human machine. They strengthen the whole muscular system, restore the long-lost complexion, bring back the keen edge of appetite, and arouse into action, with the Rosebud of Health, the whole physical energy of the human frame. These are "facts" admitted by thousands, embracing all classes of society, and one of the best guarantees to the Nervous and Debilitated is BEECHAM'S PILLS have the largest sale of any patent medicine in the world.

Full Directions are given with each Box.

Sold by all Druggists and Patent Medicine Dealers in the United Kingdom, in Boxes at 1s. 1½d. and 2s. 9d. each.

Glossary

1d = 1 old penny;

1s = 1 shilling (12 old pennies);

1 guinea = 21 shillings.

Text B

Feminax[®]

Experts in period pain



Bayer HealthCare

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**Buy Online**

FREE DELIVERY
on orders over £15
enter code
BAY15X

→ **Feminax Express**

Feminax Ultra

Feminax Period Pain Capsules

Bayer Links

Bayer Global

Bayer UK/I

Bayer HealthCare

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Canesten[®]



healthy women
live life well.



[Home](#) » [Feminax Range](#) » **Feminax Express**

About **Feminax Express**

Feminax has been helping women relieve period pain for many years. You told us that period pain feels unlike any other pain and that your busy lifestyle means you need a pain killer that can deliver relief fast so you can get on with your life.



Fast effective relief

New Feminax Express provides fast effective relief from period pain and cramps.

Why choose New Feminax Express?

- It provides fast, effective relief from period pain and cramps
- It works directly at the site of the pain where you need it
- Helps relieve symptoms including cramps, muscular pain, backache and headache
- It's from Feminax the brand that has years of experience in period pain relief

Great news if you need to take control and get on with your life fast!

2 pack sizes

Available in 16s to keep at home and handy 8s for your handbag

Who is it for?

Only take this medicine if you are over 12 years of age.

How often can I take it?

Take 1 or 2 tablets to start with, then, if necessary take 1 or 2 tablets every 4 hours if needed. Leave at least 4 hours between doses. Do not take more than 6 tablets a day. Do not take for longer than 10 days.

What does Feminax Express contain?

A Feminax Express tablet contains 342mg of ibuprofen lysine, equivalent to 200mg ibuprofen.



Period Predictor

Use our Period Predictor to find out the likely start dates of your periods for the next 12 months

CLICK HERE

Did you know?

A woman has around 500 periods in her lifetime.

