

Unit 3: Language Change

BUZZWORDS

Buzzwhat?

You may have heard of the [MacMillan Dictionary's Buzzwords site](#). It's a delightful little collection of the latest buzzwords that may or may not have the kind of longevity required to secure a place in the Oxford English Dictionary.

Your task

You will be allocated a buzzword at random. Your task is to produce a **detailed presentation** on the etymology of said word.

The presentation does not have to be PowerPoint-based but, if it is, for goodness' sake make sure it looks pretty and doesn't just have slide after slide of endless text.

Information I'm looking for:

- The origin(s) of the word
- Any lexical change process(es) involved in its creation
- Any semantic change process(es) involved in the evolution of its meaning(s)
- Its current meaning(s)
- Your thoughts/suggestions as to why the word has come about or its meaning has changed over time
- Your predictions regarding the word's longevity

When's it due?

You will be delivering your presentation to the group next week.

I will be expecting wonders. There will be prizes.

If you'd like anything photocopying/printing out, you'll need to let me by **lunchtime on Monday** at the latest.

Any questions?

You can find me in L1A, or you can email me (s.shovlin@lc.leics.sch.uk) or you can tweet me (@mrshovlin).

How do I get it to you?

You have until **3.10pm on Monday** to email it to me.